

1980s

- In 1980 the sixty-two year old brick chimney emblazoned with the latter S was demolished and replaced by a modern chimney⁴⁹.
- In 1983, major alterations were made to the factory's offices including a new walkway on the outside of the building⁵⁰.
- The press report with amusement that Simpsons export Irish Stew to the Irish⁵¹.
- In 1985, Simpsons celebrate their 75th anniversary. The same year, James Simpson and his wife Liliias retired and passed on the day to day running of the factory to their sons William and Andrew⁵².
- In 1986, the longest serving employee, Miss E. Pickles, died. She started with Simpsons in 1918 and as a young secretary had received the telephone call informing the company that the war had ended. She rose up through the ranks to become company secretary⁵³.
- In 1984 an association with the Veeraswamy restaurant in London results in more curry products and other Indian inspired foods⁵⁴

⁴⁹ Press cutting and L.M.Simpson, 1990, Talk to Stretford Local History Society

⁵⁰ Dated architectural drawings and W.J.Simpson. interviewed 2010

⁵¹ Press release on behalf of Blue Water Shipping

⁵² L.M.Simpson, 1990, Talk to Stretford Local History Society

⁵³ L.M.Simpson, 1990, Talk to Stretford Local History Society

⁵⁴ Correspondence with Charles Lewis who acted on behalf of Sir William Steward (owner of Veeraswamy)